

MEDIA KIT

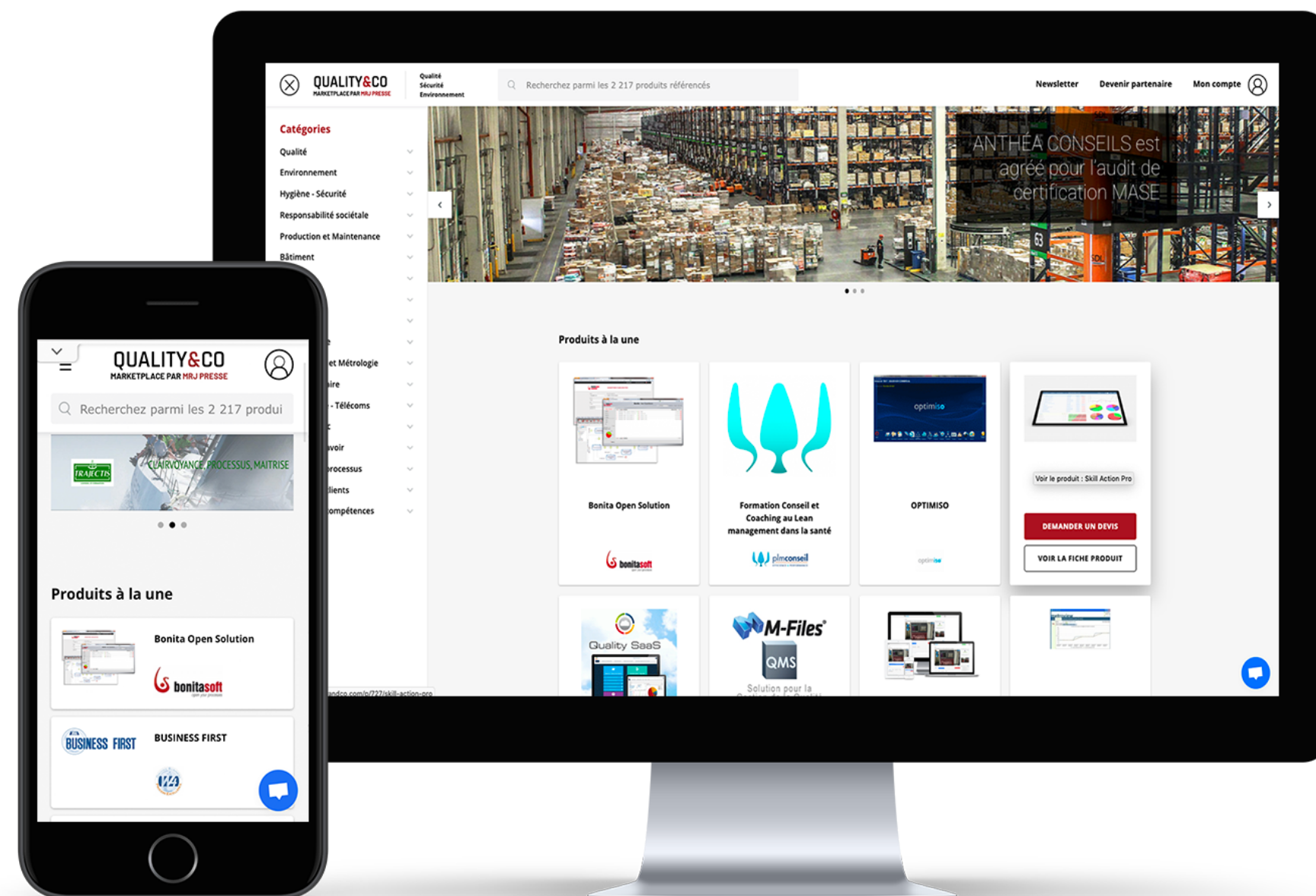
QUALITY&CO

Marketplace of Quality, Security,
of Environment and Performance.

Quality and co is the leading **digital market place**
dedicated to QSE and performance in Europe.

With more than **2 000 referrals**, **decision-makers** from
across the industry and services come to find all of their
partners to optimize their organization's performance.

www.qualityandco.com



+ 2 000

Partner offers
referenced online



110 000

visitors
per year



190 000

Page views
per year



+ 1 000

Relationships per year, including
the largest French donors including RATP, ENEDIS,
Bouygues, Air liquide, EDF, Areva, SNCF, Dalkia....

WHY ARE YOU REFERENCING ?

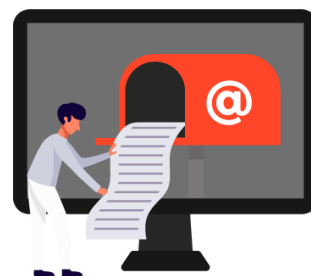
Boost the natural SEO of your website

Be present in our market place and give visibility to your brand and your offer at our **163 000 annual visitors**.



Receive enquiries / quotes

Generate leads all year round from **the quote request forms, contact and live chat system** at our marketplace.



Communicate throughout the year

Benefit from marketing campaigns carried out all year round on **our basis of 150 000** contacts in the industry: emailings products, communications on our social networks, promotion through our other print and digital media.



RATES A SIMPLE OFFER

✓ **Online referencing >>**
Reference all your products/
services for 1 year and receive
quotation requests

✓ **Direct marketing >>**
4 th thematic bus-mailings sent to
our 15,000 industry contacts
targeted throughout the year

✓ **Social networks >>**
Your new products presented all
year round on our social networks



1 500 €^{DF}/year

QUALITY&CO
MARKETPLACE PAR MRJ PRESSE

Qualité
Sécurité
Environnement

Recherchez parmi les 2 217 produits référencés

Catégories

Qualité

Environnement

Hygiène - Sécurité

Responsabilité sociétale

Production et Maintenance

Bâtiment

Santé

Automobile

Ferroviaire

Aéronautique

Laboratoires et Métrologie

Agroalimentaire

Informatique - Télécoms

Service public

Gestion du savoir

Gestion des processus

Gestion des clients

Gestion des compétences

Produits à la une

optimise

OPTIMISO

BUSINESS FIRST

BUSINESS FIRST

METROVIEW 2

METROVIEW 2

ISO 13485

bsi.

Skill Action Pro

Skill Action Pro

Picomto

Picomto

Nos autres supports

Production Maintenance

Production Maintenance

Essais & Simulations

Essais & Simulations

MESURES & TESTS

Mesures & Tests

Qualité Références

Qualité Références

MAINTENANCE & CO

Maintenance & Co

in f t

Copyright 2005-2021 Qui sommes-nous ? Mentions légales Nous contacter

OPTIONAL

MEGA BANNER

Highlight your offer for 1 month on our mega banner on the homepage of the site

500 €^{DF}

PRODUCT IN THE HEADLINES

Highlight your products for 1 month on the home page

250 €^{DF}

PLANNING NEWSLETTER SERVICES

SPECIFICATIONS

BANNER

Size 728 * 90 pixels
 Type jpeg or png
 Weight..... 30 Ko max

ACTUALITÉ

Title 72 caracters* maximum
 Subtitle 282 caracters* maximum
 Text 943 caracters* maximum
 Photo 320 * 240 pixels, 30 Ko maximum

**blanks included*

LES LOGICIELS POUR LA QUALITÉ
 La sélection de Quality&co

Quality and co propose un ensemble d'informations et de services dédiés aux professionnels du management.

 NORMEA par ISIWARE Plus d'informations	 Qualios - 4.0 par QUALIOS Plus d'informations	 SMQ AGILIUM par AGILIUM Plus d'informations
 Quality Manager Efficace, intuitive, évolutive	 INTRAQUAL DYNAMIC Optimisez vos performances ! Concevez Diffusez Utilisez Pilotez	 LUG, gestion du contrôle qualité. - v3

N°1	01	June	2021
N°2	15	June	2021
N°3	29	June	2021
N°4	13	July	2021
N°5	27	July	2021
N°6	21	September	2021
N°7	05	October	2021
N°8	19	October	2021
N°9	02	November	2021
N°10	16	November	2021
N°11	30	November	2021
N°12	14	December	2021
N°13	11	January	2022
N°14	25	January	2022
N°15	08	February	2022
N°16	22	February	2022
N°17	08	March	2022

N°18	22	March	2022
N°19	05	April	2022
N°20	19	April	2022
N°21	03	May	2022
N°22	17	May	2022
N°23	31	May	2022
N°24	14	June	2022
N°25	28	June	2022
N°26	12	July	2022
N°27	26	July	2022
N°28	06	September	2022
N°29	20	September	2022
N°30	04	October	2022
N°31	18	October	2022
N°32	01	November	2022
N°33	15	November	2022
N°34	29	November	2022

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92130 Issy-les-Moulineaux



Nouvelle-Aquitaine

Gare de Bordeaux Saint-Jean
Rue Charles Domercq
33800 Bordeaux



Eure-et-Loire

ZA Saint-Matthieu
8 rue des Garennes
78550 Houdan

Follow us on social media



Since 2006, our vocation has been to inform professionals about their profession through our magazines, our websites and our social networks. We publish 5 print and digital magazines, 2 applications and 3 online directories for connecting B2B professionals.

EVERY YEAR, MRJ PRESSE IS :

200 000

copies distributed

400 000

visitors on our websites

800 000

seen pages

600 000

e-mails sent

50

trade fairs

REALISED BY TAKASIT

ESSAIS & SIMULATIONS

Qualité Références

Production Maintenance

MAINTENANCE & ENTREPRISE

MAINTENANCE & CO

MESURES & TESTS

QUALITY & CO

TRAMETAL